

LUCA J. LIEBI

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EDUCATION

University of St. Gallen <i>Ph.D Candidate in Finance (PiF)</i>	2019 - present <i>St. Gallen, Switzerland</i>
Zurich University of Applied Sciences <i>MAS in Financial Consulting</i>	2021 - 2022 <i>Zürich, Switzerland</i>
University of St. Gallen <i>M.A. in Banking and Finance (MBF)</i>	2017 - 2019 <i>St. Gallen, Switzerland</i>
University of Zurich <i>B.A. in Banking and Finance</i>	2014 - 2017 <i>Zurich, Switzerland</i>

PROFESSIONAL EXPERIENCE

Swiss Institute of Banking & Finance <i>Research Assistant</i>	April 2019 - present <i>St. Gallen, Switzerland</i>
Swiss Institute of Banking & Finance <i>Student Assistant</i>	February 2018 - December 2018 <i>St. Gallen, Switzerland</i>
Zurich Cantonal Bank <i>Internship as Investment Research Analyst</i>	June 2018 - August 2018 <i>Zurich, Switzerland</i>
University of Applied Sciences St. Gallen <i>Data Research Analyst</i>	February 2018 - March 2018 <i>St. Gallen, Switzerland</i>
University of Zurich <i>Research and Teaching Assistant</i>	October 2016 - June 2017 <i>Zurich, Switzerland</i>
bank zweiplus <i>Internship at the Account and Service Management Desk</i>	March 2014 - June 2014 <i>Zurich, Switzerland</i>

TEACHING

Executive Education <i>Lecturer</i>	April 2019 - present <i>Zürich, Switzerland</i>
<ul style="list-style-type: none">· Asset Allocation (Fit for Finance)· Behavioural Finance (Fit for Finance)· Cryptoassets (Fit for Alternative Investments)· Blockchain Technology and Cryptocurrencies (Berufs- und Weiterbildungszentrum Buchs)	
Academic Teaching <i>Teaching Assistant</i>	April 2019 - present <i>St. Gallen, Switzerland</i>
<ul style="list-style-type: none">· Investments (B.A. in Business Administration)· Banking and Finance II (B.A. in Business Administration)· Corporate Finance I (B.A. in Business Administration)	

PUBLICATIONS

Journal Articles

- Liebi, L.J. (2020). The effect of ETFs on financial markets: a literature review. *Financial Markets and Portfolio Management*, 34(2), 165-178.
- Liebi, L.J. (2021). Antony Lewis: The basics of bitcoins and blockchains. *Financial Markets and Portfolio Management* 35, 145–147 .

Working Papers

- Ammann M., Hemauer T., Liebi, L.J. (2021). Pipes, Punks, and Pixels.
- Ammann M., Stöckl S., Burdorf T., Liebi, L.J. (2021). Survivorship bias and cryptoasset returns.
- Liebi, L.J. (2021). Raining Cryptos. Available at SSRN 3918432.
- Liebi, L.J. (2020). Is there a value premium in cryptoasset markets?. Available at SSRN 3718684.
- Adams, Z., Liebi, L.J. (2020). Household location choice in Switzerland. Available at SSRN 3860106

CONFERENCES

Conferences

- World Finance Conference, August 2021 (University of Agder, Norway)
- European Financial Management Association, June 2021 (University of Leeds, UK)
- AREUEA, August 2021 (University of Singapore, Singapore)

Invited Talks

- Research Seminar, May 2021 (University of Liechtenstein, Liechtenstein)

EXTRACURRICULAR ACTIVITIES

Swiss Armed Forces

Military Policeman Grenadier

July 2013 - 2020

Aarau, Switzerland

- Highest sports, psychological and cognitive scores are required in order to join this corps.

LANGUAGES

German (native); English; French (basic); Portuguese (basic)

IT SKILLS

R; PHP; HTML; Python; L^AT_EX

INTERESTS

Skydiving, Wingsuiting, Motorbike riding, Chess, Climbing, Scuba Diving, Surfing