

# LUCA J. LIEBI

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## EDUCATION

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<b>University of St. Gallen</b> <i>Ph.D Candidate in Finance (PiF)</i>	2019 - present <i>St. Gallen, Switzerland</i>
<b>Zurich University of Applied Sciences</b> <i>MAS in Financial Consulting</i>	2021 - 2022 <i>Zürich, Switzerland</i>
<b>University of St. Gallen</b> <i>M.A. in Banking and Finance (MBF)</i>	2017 - 2019 <i>St. Gallen, Switzerland</i>
<b>University of Zurich</b> <i>B.A. in Banking and Finance</i>	2014 - 2017 <i>Zurich, Switzerland</i>

## PROFESSIONAL EXPERIENCE

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<b>Swiss Institute of Banking &amp; Finance</b> <i>Research Assistant</i>	April 2019 - present <i>St. Gallen, Switzerland</i>
<b>Swiss Institute of Banking &amp; Finance</b> <i>Student Assistant</i>	February 2018 - December 2018 <i>St. Gallen, Switzerland</i>
<b>Zurich Cantonal Bank</b> <i>Internship as Investment Research Analyst</i>	June 2018 - August 2018 <i>Zurich, Switzerland</i>
<b>University of Applied Sciences St. Gallen</b> <i>Data Research Analyst</i>	February 2018 - March 2018 <i>St. Gallen, Switzerland</i>
<b>University of Zurich</b> <i>Research and Teaching Assistant</i>	October 2016 - June 2017 <i>Zurich, Switzerland</i>
<b>bank zweiplus</b> <i>Internship at the Account and Service Management Desk</i>	March 2014 - June 2014 <i>Zurich, Switzerland</i>

## TEACHING

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<b>Executive Education</b> <i>Lecturer</i>	April 2019 - present <i>Zürich, Switzerland</i>
<ul style="list-style-type: none"><li>· Asset Allocation (Fit for Finance)</li><li>· Behavioural Finance (Fit for Finance)</li><li>· Cryptoassets (Fit for Alternative Investments)</li><li>· Blockchain Technology and Cryptocurrencies (Berufs- und Weiterbildungszentrum Buchs)</li></ul>	
<b>Academic Teaching</b> <i>Teaching Assistant</i>	April 2019 - present <i>St. Gallen, Switzerland</i>
<ul style="list-style-type: none"><li>· Investments (B.A. in Business Administration)</li><li>· Banking and Finance II (B.A. in Business Administration)</li><li>· Corporate Finance I (B.A. in Business Administration)</li></ul>	

## PUBLICATIONS

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### Journal Articles

- Liebi, L.J. (2020). The effect of ETFs on financial markets: a literature review. *Financial Markets and Portfolio Management*, 34(2), 165-178.
- Liebi, L.J. (2021). Antony Lewis: The basics of bitcoins and blockchains. *Financial Markets and Portfolio Management* 35, 145–147 .

### Working Papers

- Liebi, L.J. (2020). Is there a value premium in cryptoasset markets?. Available at SSRN 3718684.
- Adams, Z., Liebi, L.J. (2020). Household location choice in Switzerland.
- Ammann M., Burdorf T., Liebi, L.J. (2020). Survivorship bias and cryptoasset returns.

### Media

- "Is there a value premium in cryptoasset markets?", The FinReg Blog - Duke University 2021.

## CONFERENCES

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### European Financial Management Association

*Presenter*

June 2021

*University of Leeds, UK*

- Presenting Liebi, L.J. (2020). Is there a value premium in cryptoasset markets?. Available at SSRN 3718684.

### World Finance Conference

*Presenter*

August 2021

*University of Agder, Norway*

- Presenting Liebi, L.J. (2020). Is there a value premium in cryptoasset markets?. Available at SSRN 3718684.

## EXTRACURRICULAR ACTIVITIES

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### Swiss Armed Forces

*Military Policeman Grenadier*

July 2013 - 2020

*Aarau, Switzerland*

- Highest sports, psychological and cognitive scores are required in order to join this corps.

## LANGUAGES

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German (native); English; French (basic); Portuguese (basic)

## IT SKILLS

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R; PHP; HTML; Python;  $\LaTeX$

## INTERESTS

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Skydiving, Wingsuiting, Motorbike riding, Chess, Climbing, Scuba Diving, Surfing